# MAKHANLAL CHATURVEDI NATIONAL UNIVERSITY OF JOURNALISM AND COMMUNICATION, BHOPAL

#### Admission Session - 2025-26

#### **How To Apply**

- 1. Applications for admission will be accepted online only. The application form will be valid only after the payment of form fees is received. To fill out the online admission form, please visit the Madhya Pradesh government's portal MP Online or click on the link https://mcrpv.mponline.gov.in/. Online applications can be made till 12.00 midnight of 16th June 2025.
- 2. The course details and the link to the online form can be obtained from the university's website **www.mcu.ac.in**.
- 3. Carefully read all the instructions given here before filling out the application form.
- 4. A candidate can apply for any number of programmes. For this he/she must fill separate forms and pay the requisite fees for each programme.
- 5. For filling online form, please click on link Apply For Admission-Session 2025-26. Fill the form for selected programme and pay the fees. If you want to fill the form for another programme of the same level, please follow the link "Click Here to Fill Separate Form If You Are Applying More Than One Programme In Same programme Level" and give your previous Form number to continue. To fill application form for another campus or level you must fill fresh application.
- 6. Online application fee for the admission is Rs. 550/- for general and OBC candidates. For SC/ST candidates of M.P., application fee is waved off only portal fee Rs. 50 is payable.
- 7. A candidate can apply for any number of programmes. For each additional programme a separate form of Rs.350/- is to be submitted. SC/ST candidates of M.P. can apply for any number of programmes with only portal fee Rs. 50 is chargeable for each programme.
- 8. Students should note that SBI, HDFCs Gateway should be given priority for payment because these Gateways have high success rate, which makes the chances of transaction failure less.
- 9. Admission to undergraduate courses for the academic session 2025-26 will be given on the basis of merit list prepared by adding 70 percent of the marks obtained in class 12th and 30 percent of the marks obtained in online interview. Similarly, for admission to postgraduate courses, the merit list will be prepared after adding 70 percent of the marks obtained in the first and second year of graduation (if there is a semester process, then the marks

obtained in the first four semesters and annual examination, then in this case the marks obtained in the first two years) and 30 percent of the marks obtained in the online interview.

- 10. Admission to the Diploma programmes (PGDCA, DCA) of the University will be done on the basis of merit based on the marks obtained by the applicant in the qualifying examination. The application fee for these courses will be Rs.300/- (Portal fee Rs.50/- extra) payable online. For additional courses, the application fee will be Rs.200/- (portal fee Rs.50/- in addition). SC/ST candidates of Madhya Pradesh can apply free of cost but Rs.50/- portal fee will be payable.
- 11. Students whose marks are in Grade/CGPA/SGPA should note that while filling the online application form they pay attention that their Grade/CGPA/SGPA are converted to Marks/Percentage. If he/she will not fill online application form in Marks or percentage their form will be rejected.
- 12. University will not accept any unpaid application form; therefore, each applicant must ensure that he/she has summited the online fees and got the receipt.
- 13. After the interview, it will be mandatory for the selected students to submit their marksheet, caste certificate, and other necessary certificates for the admission process through e-mail account in the concerned department within 3 days as per instructions. After the examination of these certificates, the students will be allowed to deposit the first installment of fee by the department. If the above documents are not received from the students through the e-mail account in the department on time as directed, then the department can deprive these students for admission. After verification of the documents, if the student does not deposit the first installment of fee within the stipulated time period, then also such students can be denied admission.

Programmes Offered, Minimum educational qualification for the course, course code, duration of the courses and the number of seats available are as under:-

### **Bhopal Campus**

### **2 Years Post Graduate Programmes**

No.	Name of	Duration of	Programme	<b>Education Qualifications</b>	No. of
	Programme	the	Code		Seats
		Programme			Available
1	MA (Journalism)	2 Years	MA(J)	Graduation in any discipline	30
1.	1. MA (Journalism)	(4 Semesters)		from a recognized university.	
2.	MA (Digital	2 Years	MA(DJ)	Graduation in any discipline	30

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
	Journalism)	(4 Semesters)		from a recognized university	
3.	MA (Broadcast Journalism)	2 Years (4 Semesters)	MA(BJ)	Graduation in any discipline from a recognized university.	30
4.	MA (Advertising and Public Relations)	2 Years (4 Semesters)	MA(APR)	Graduation in any discipline from a recognized university.	30
5.	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.	30
6.	M.Sc. (Electronic Media)	2 Years (4 Semesters)	MSc(EM)	Graduation in any discipline from a recognized university.	30
7.	M.Sc. (Film Production)	2 Years (4 Semesters)	MSc(FP)	Graduation in any discipline from a recognized university.	30
8.	M.Sc. (New Media)	2 Years (4 Semesters)	M.Sc.(NM)	Graduation in any discipline from a recognized university.	30
9.	M.Sc. (Media Research)	2 Years (4 Semesters)	MSc(MR)	Graduation in any discipline from a recognized university.	30
10.	MBA (Media Business Management)	2 Years (4 Semesters)	MBA(MBM)	Graduation from recognized university with 50% marks in any discipline. (45% for SC, ST and OBC)	60
11.	Master of Computer Applications	2 Years (4 Semesters)	MCA	Passed any graduation degree (e.g.: B.E. / B.Tech./ B.Sc / B.Com. / B.A./ B. Voc./ BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. (for	60

No.	Name of	Duration of	Programme	<b>Education Qualifications</b>	No. of
	Programme	the	Code		Seats
		Programme			Available
				students having no Mathematics	
				background, univeristy will	
				conduct a compulsory bridge	
				course and additional bridge	
				course related to computer	
				subjects).	

### **1 Year Post Graduate Programmes**

The University is offering the following 1-year postgraduate programmes for students who have completed a 4-year undergraduate course under the National Education Policy -

No.	Name of	Duration of	Programme	Education Qualifications	No. of
	Programme	the	Code		Seats
		Programme			Available
1.	MA (Journalism and Creative Writing)	1 Year (2 Semesters)	MA(JCW)	A bachelor's degree in Journalism and Creative Writing with Honours/ Honours with Research, with a minimum of 160 credits.  • A student is eligible for a MA(JCW) one year programme with either major or minor(s) Journalism and Creative Writing discipline in UG programme. In this case, the University can admit the students in the MA (Journalism and Creative Writing) programme based on the student's performance	20

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				in the UG programme or through an entrance examination. However, irrespective of the major or minor disciplines chosen by a student in a UG programme, a student is eligible for admission in MA(Journalism and Creative Writing) programmes if the student qualifies the National level or University level entrance examination in the discipline of the MA(Journalism and Creative Writing) programme.	
2.	MA (Advertising and Public Relations)	1 Year (2 Semesters)	MA(APR)	A bachelor's degree in Advertising and Public Relations (Honours/Honours with Research) with a minimum of 160 credits.  • A student is eligible for a MA (APR) one year programme with either major or minor(s) Advertising and Public Relations discipline in UG programme. In this case, the University can admit the students in the MA (Advertising and Public Relations) programme based on the student's performance	20

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				in the UG programme or through an entrance examination. However, irrespective of the major or minor disciplines chosen by a student in a UG programme, a student is eligible for admission in MA (Advertising and Public Relations) programmes if the student qualifies the National level or University level entrance examination in the discipline of the MA (Advertising and Public Relations) programme.	
3.	MA (Mass Communication)	1 Year (2 Semesters)	MA(MC)	A bachelor's degree in (Mass Communication with Honours / Honours with Research) with a minimum of 160 credits.  A student is eligible for a MA (Mass Communication) one year programme with either major or minor(s) Mass Communication discipline in UG programme. In this case, the University can admit the students in the MA (Mass Communication) programme based on the student's performance in the UG	15

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				programme or through an entrance examination. However, irrespective of the major or minor disciplines chosen by a student in a UG programme, a student is eligible for admission in MA (Mass Communication) programme if the student qualifies the University level entrance examination in the discipline of the MA (Mass Communication) programme.	
4.	M.Sc. (Electronic Media)	1 Year (2 Semesters)	MSc(EM)	<ul> <li>A B.Sc degree in Electronic Media with (Honours/ Honours with Research), with a minimum of 160 credits.</li> <li>A student is eligible for a M.Sc. (Electronic Media) one year programme with either major or minor (s) Electronic Media discipline in B.Sc programme. In this case, the University can admit the students in the M.Sc. (Electronic Media) based on the student's performance in the B.Sc programme or through an entrance examination. However, irrespective of the</li> </ul>	15

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				major or minor disciplines chosen by a student in a B.Sc programme, a student is eligible for admission in M.Sc. (Electronic Media) if the student qualifies the National level or University level entrance examination in the discipline of the M.Sc. (Electronic Media).	
5.	M.Sc. (Multimedia)	1 Years (2 Semesters)	M.Sc.(MM)	A B.Sc degree in (Multimedia with Honours/ Honours with Research), with a minimum of 160 credits.  • A student is eligible for a M.Sc. (Multimedia) one year programme with either major or minor(s) Multimedia discipline in B.Sc programme. In this case, the University can admit the students in the M.Sc. (Multimedia) programme based on the student's performance in the B.Sc programme or through an entrance examination. However, irrespective of the major or minor disciplines chosen by a student in a B.Sc programme, a student is eligible for admission in M.Sc.	15

No.	Name of	Duration of	Programme	Education Qualifications	No. of
	Programme	the	Code		Seats
		Programme			Available
				(Multimedia) programme if	
				the student qualifies the	
				University level entrance	
				examination in the discipline	
				of the M.Sc. (Multimedia)	
				programme.	
				A B.Tech/BE(CSE/IT) OR	
				BCA (4 Years) with	
				Honours / Honours with	
				Research, with a minimum	
	Moster of Computer	1 Year		of 160 credits.	
6.	Master of Computer Applications	(2 Semesters)	MCA	· A student is eligible for a	15
	Applications	(2 Semesters)		one year MCA (LE)	
				Programme based on the	
				student's performance in the	
				UG programme or through an	
				entrance examination.	

## **3/4 Years Under Graduate Programmes**

No.	Name of	Duration of	Programme	Education Qualifications	No. of
	Programme	the	Code		Seats Available
1.	BA (Journalism & Creative Writing) (Honors/Research)* BA (English Journalism) (Honors/Research)* (Self-Financed)	3/4 Years (6/8 Semesters)  3/4 Years (6/8 Semesters)	BA(JCW) (Honors/ Research)  BA(EJ) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board  Passed 10+2 exams in any discipline from a recognized board	40
3.	BA (Hindi Language, Technology and Translation) (Honors/Research)	3/4 Years (6/8 Semesters)	BA(HLTT) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	20

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
4.	B.Sc. (Media Research) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(MR) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	20
5.	BA (Mass Communication) (Honors/Research)*	3/4 Years (6/8 Semesters)	BA(MC) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
6.	BA (Advertising and Public Relations) (Honors/Research)*	3/4 Years (6/8 Semesters)	BA(APR) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
7.	B.Sc. (Electronic Media) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(EM) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	40
8.	B.Sc. (Film and Communication Studies) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(FCS) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
9.	B.Sc. (Multimedia) (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Sc.(MM) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
10.	B.Sc. (Graphics and Animation)	3 Years (6 Semesters)	B.Sc.(GA)	Passed 10+2 exams in any discipline from a recognized board	40
11.	BBA (E-Commerce)	3 Years (6 Semesters)	BBA(EC)	Passed 10+2 exams in any discipline from a recognized board	40
12.	B.Com Management (Honors/Research)*	3/4 Years (6/8 Semesters)	B.Com (M) (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	30
13.	B.Tech. (Printing & Packaging)	4 Years (8 Semesters)	B. Tech.(PP)	Passed 10+2 examination with Physics/ Mathematics / Chemistry / Computer Science/Electronics/Information Technology / Biology /	30

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				Informatics Practices / Biotechnology/ Technical Vocational subject / Agriculture/ Engineering Graphics / Business Studies/Entrepreneurship.(Any of the three) Obtained at least 45% marks (40% marks in case of candidates belonging to reserved category) in the above subjects taken together.  OR Passed min. 3 years Diploma examination with at least 45% marks (40% marks in case of candidates belonging to reserved category) subject to vacancies in the First Year, in case the vacancies at lateral entry are exhausted. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for the students coming from diverse backgrounds to achieve desired learning outcomes of	
14.	B.Tech. (Printing & Packaging) Lateral Entry	3 Years (6 Semesters)	B. Tech.(PP) LE	the programme)  Passed Minimum THREE years/ TWO years (Lateral Entry) Diploma examination with at least 45% marks (40%)	20

No.	Name of Programme	Duration of the Programme	Programme Code	Education Qualifications	No. of Seats Available
				marks in case of candidates belonging to reserved category) in ANY branch of Engineering and Technology. OR Passed B.Sc. Degree from a recognized University as defined by UGC, with at least 45% marks (40% marks in case of candidates belonging to reserved category) and passed 10+2 examination with Mathematics as a subject. OR Passed D.Voc. Stream in the same or allied sector. (The Universities will offer suitable bridge courses such as Mathematics, Physics, Engineering drawing, etc., for the students coming from diverse backgrounds to achieve desired learning outcomes of the programme)	
15.	Bachelor of Computer Applications (Honors/Research)*	3/4 Years (6/8 Semesters)	BCA (Honors/ Research)	Passed 10+2 exams in any discipline from a recognized board	60
16.	Bachelor of Library and Information Science	1 Years (2 Semesters)	BLIS	Graduation in any discipline from a recognized university.	20
17.	Master of Library and Information Science	1 Years (2 Semesters)	MLIS	BLIS in any discipline from a recognized university.	20

# **Rewa Campus**

No.	Name of	<b>Duration of the</b>	Course	<b>Education Qualifications</b>	No. of
	Programme	Programme	Code		Seats
					Available
		2 V 2 2 4 2		Graduation in any discipline	
1.	MA (Journalism)	2 Years	MA(J)	from a recognized	30
		(4 Semesters)		university.	
	MA (Mass	2 V 2 2 4 2		Graduation in any discipline	
2.	Communication)	2 Years	MA(MC)	from a recognized	30
		(4 Semesters)		university.	
	M.C. (Electronic	2 V 2 2 4 2		Graduation in any discipline	
3.	M.Sc. (Electronic	2 Years	MSc(EM)	from a recognized	30
	Media)	(4 Semesters)		university.	

### **1 Year Post Graduate Programmes**

No.	Name of Programme	Duration of the Programme	Course Code	Education Qualifications	No. of Seats Available
1.	MA (Mass Communication)	2 Years (4 Semesters)	MA(MC)	Graduation in any discipline from a recognized university.	30

### 3/4 Years Under Graduate Programmes

No.	Name of	<b>Duration of the</b>	Course	<b>Education Qualifications</b>	No. of
	Programme	Programme	Code		Seats
					Available
	BA (Mass	4 Vaara	BA(MC)	Passed 10+2 exams in any	
1.	Communication)	4 Years	(Honors/	discipline from a recognized	40
	(Honors/Research)*	(8 Semesters)	Research)	board	
	B.Sc. (Electronic	3/4 Years	B.Sc.(EM)	Passed 10+2 exams in any	
2.	Media)		(Honors/	discipline from a recognized	20
	(Honors/Research)*	(6/8 Semesters)	Research)	board	

3.	Bachelor of Computer Applications	3/4 Years (6/8 Semesters)	BCA (Honors/	Passed 10+2 exams in any discipline from a recognized	40
	(Honors/Research)*		Research)	board	

#### 1 Year Diploma Programmes

No.	Name of	<b>Duration of the</b>	Course	<b>Education Qualifications</b>	No. of
	Programme	Programme	Code		Seats
					Available
1.	Post Graduate Diploma in Computer Applications	1 Year (2 Semesters)	PGDCA	Graduation in any discipline from a recognized university.	80
2.	Diploma in Computer Applications	1 Year (2 Semesters)	DCA	Passed 10+2 exams in any discipline from a recognized board	40

### Please note....

Under the Government of India approved **National Education Policy (NEP)**, 3/4-year (6/8 semesters) Honors courses of Under Graduate level have been started by the University. Its objective is to catalyze quality academic research while providing equitable access to holistic and multidisciplinary education to the students. In NEP-2020

• Multiple entry and exit system has been implemented. You can understand it like in today's system, if you are not able to study further after the first or second year in a three year (or six semesters) course, then you have no option, but in multiple entry and exit system, you will be awarded certificate after one year, diploma after two years and degree after three-four years. This will be of great benefit to those students whose studies are left out in the middle for some reasons.

There will be a four-year degree programme for students who want to do research. Those who want to go into any job, they will have to do only three years degree programme.

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#### IMPORTANT INSTRUCTIONS FOR STUDENTS

- Students should apply online before the last date. Students should make sure to fill the application before the last date of online application.
- All the information presented in the application form regarding the educational qualification and other necessary qualifications will be the sole responsibility of the student.
- Students appearing in the final year of qualifying examination can also apply. But such students will have to submit the proof of passing the qualifying examination and marks obtained at the time of admission.
- The University shall not accept the application form for which the fee is not deposited online under any circumstances, so applicants must ensure that they have made the payment by filling the online form and have obtained the online receipt.
- Admission to undergraduate courses for the academic session 2024-25 will be given on the basis of merit list prepared by adding 70 percent of the marks obtained in class 12th and 30 percent of the marks obtained in online interview. Similarly, for admission to postgraduate courses, the merit list will be prepared after adding 70 percent of the marks obtained in the first and second year of graduation (if there is a semester process, then the marks obtained in the first four semesters and annual examination, then in this case the marks obtained in the first two years) and 30 percent of the marks obtained in the online interview.
- Online interviews will be done through Zoom App. Links for this will be sent to the students on their personal e-mail accounts. Please note that while applying online, fill in the same e-mail account in the application form which should be active and keep visiting this e-mail account regularly. If the student is deprived of attending the interview, then it will be the responsibility of the student himself.
- After the interview, it will be mandatory for the selected students to submit their mark list, caste certificate, and other necessary certificates for the admission process through e-mail account (in JPEG format) within 3 days as per instructions. After the verification of these certificates, the students will be allowed to deposit the first installment of fee by the department. If the above documents are not received from the students through the mail account in the department on time as directed, then the department can deprive these students for admission. After the verification of the documents, if the student does not deposit the first installment of fee within the stipulated time, then also such students can be denied admission.

- The University reserves the right to make any change in the admission schedule, to reduce or increase the number of seats or discontinue any programme, if any situation arises. The Vice- Chancellor's decision will be final and binding in all such matters. All legal disputes are subject to the jurisdiction of Bhopal Court only.
- A limited number of accommodation facilities are available in the hostel for boys and girls in the new campus of the university. Separate application will have to be made for hostel after taking admission. According to the rules of the university, the final decision on granting or not granting admission in the hostel will be taken after considering the applications.
- Students shall comply with the provisions of the MCU Act and regulations made there under and code of conducts/instructions to be issued time to time, by the University administration. The University reserves the right to make any change or modification in the curriculum with due notification.
- Students must regularly visit the University website www.mcu.ac.in for any information related with admissions. They can also personally contact on the phone at 7974265226 (Bhopal), 0733-2920525, 9827282829 (Khandwa), 7693861752 (Rewa), 9713150770 (Datia), or email at admission@mcu.ac.in for any guidance or assistance.
- If a student wants to withdraw his/her admission before the commencement of programme Rs. 5,000 will be deducted as processing fees, after this date only caution money will be refunded.

#### **DOCUMENTS CHECK LIST FOR STUDENTS (Graduation) -**

- 1. 10th Marksheet\*
- 2. 12th Marksheet\* (If 2024-25 candidates have not received in original, Internet copy with self attestation will suffice)
- 3. MP Domicile (If applicable)\*
- 4. Caste Certificate (If applicable)\*
- 5. Aadhar\*
- 6. Migration (can be submitted later)
- 7. Transfer Certificate (can be submitted later)
- 8. Character Certificate (can be submitted later)

#### **DOCUMENTS CHECK LIST FOR STUDENTS (Post-Graduation) -**

- 10th Marksheet\*
- 2. 12th Marksheet\* (If 2024-25 candidates have not received in original, Internet copy with self attestation will suffice)
- 3. Graduation (First 2 years/4 Semesters)\*
- 4. MP Domicile (If applicable)\*

- 5. Caste Certificate (If applicable)\*
- 6. Aadhar\*
- 7. Migration (can be submitted later)
- 8. Transfer Certificate (can be submitted later)
- 9. Character Certificate (can be submitted later)

Information on admission to various programmes of the University may be contacted with the following coordinators.

Contact time: 10.00 a.m. to 6.00 p.m. (on working days)

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
	<ul><li>M.A. Broadcast Journalism [MA(BJ)]</li><li>M.Sc. Electronic</li></ul>	<ul> <li>Dr. Monika Verma</li> <li>Professor and Head</li> </ul>	9993179889
Department of Electronic Media		<ul> <li>Dr. Arun Khobre Assistant Professor</li> </ul>	9424454681
electronicmedia@m cu.ac.in	Media[M.Sc(EM)] (1/2 Years) B.Sc. Electronic Media	<ul> <li>Shri Rahul Khadia</li> <li>Assistant Professor</li> </ul>	7566666257
	[B.Sc(EM)] H/R	<ul><li>Shri Mukesh</li><li>Chourase</li><li>Assistant Professor</li></ul>	6260780407
Department of		<ul><li>Dr. Manish</li><li>Maheshwari</li><li>Professor</li></ul>	9425079730
Computer Science and Applications	<ul> <li>Master of Computer Applications [MCA] (1/2 Years)</li> <li>Bachelor of Computer Application [BCA] H/R</li> </ul>	<ul> <li>Dr. Sunita Dwivedi Associate Professor</li> </ul>	9425373956
computer@mcu.ac.i n		<ul><li>Shri Ravi Mohan</li><li>Sharma</li><li>Associate Professor</li></ul>	9406525605
		<ul><li>Shri Anil Saxena Tutor</li></ul>	9340414676
Department of Journalism	<ul> <li>Master of Arts         (Journalism) [MA(J)]</li> <li>Master of Arts (Digital Journalism) [MA(DJ)]</li> <li>Master of Arts         (Journalism and Creative Writing)         [MA(JCW)] (1 Year)</li> </ul>	■ Dr. Rakhi Tiwari, Head	9300615301
journalism@mcu.ac .in	urnalism@mcu.ac	<ul><li>Shri Lokendra Singh Rajput Assistant Professor</li></ul>	9893072930
	B.A. [English	Dr. Ranjan Singh	9893284114

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
	Journalism] H/R	Assistant Professor	
Department of Indian languages communicationrese arch@mcu.ac.in	<ul> <li>Bachelor of Arts (Hindi Language, Translation and Technology)</li> <li>BA (HLTT) H/R</li> </ul>	<ul><li>Dr. Rakhi Tiwari</li><li>Associate Professor</li><li>&amp; Head</li></ul>	9300615301
	Master of Business	<ul> <li>Dr. Avinash Bajpai Professor &amp; Head</li> </ul>	9425392448
Department of Media Management	Administration (Media Business Management) [MBA(MBM)]  Bachelor of Business	<ul> <li>Dr. Kanchan Bhatia</li> <li>Associate Professor</li> </ul>	9826557543
mba@mcu.ac.in	Administration (E-Commerce) [BBA:EC] B.Com. Management H/R	<ul><li>Miss Manisha Verma Assistant Professor</li></ul>	8319303900
		<ul><li>Shri Prashant Parashar Tutor</li></ul>	9425028270
		<ul><li>Shri Pradeep</li><li>Daheria</li><li>Assistant Professor</li></ul>	9893397378
Department of Mass	Mass Communication)[MA(MC)] Communications (1/2 Years)	<ul><li>Shri Lal Bahadur</li><li>Ojha</li><li>Assistant Professor</li></ul>	9968573907
masscommunicatio		<ul> <li>Dr. Urvashi Parmar Assistant Professor</li> </ul>	7089118937
nemed.ac.m		<ul> <li>Shri Shalabh</li> <li>Shrivastava</li> <li>Tutor and Director-</li> <li>Admission</li> </ul>	7974265226
Department of Advertising and Public Relations apr@mcu.ac.in	<ul> <li>Master of Arts         (Advertising &amp; Public         Relations) [MA(APR)]         (1/2 Years)</li> <li>Bachelor of Arts         (Advertising &amp; Public         Relations) [BA(APR)]         H/R</li> </ul>	<ul> <li>Dr. Pavitra         Shrivastava         Professor and Head     </li> </ul>	9827258572
Department of	<ul> <li>Master of Science (Film</li> </ul>	■ Dr. Gajendra Singh	9827791007

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
Cinema Studies apr@mcu.ac.in	Production) [M.Sc.:FP]  B.Sc. (Film and Communication Studies) H/R	Awasya Assistant Professor	
	<ul> <li>Master of Science (New Media) [MSc(NM)]</li> <li>Master of Science (Multimedia) [MSc(NM)]</li> <li>(1/2 Years)</li> </ul>	<ul> <li>Mr. Manoj Kumar</li> <li>Dhurve</li> <li>Assistant Professor</li> </ul>	8989074545
Department of New Media Technology nmt@mcu.ac.in	<ul> <li>Bachelor of Science (Multimedia) [BSc(M)] H/R</li> </ul>	■ Dr. Anita Soni	9407554470
IIIIt@IIIcu.ac.III	<ul> <li>Bachelor of Science (Graphics and Animation) [BSc(GA)]</li> </ul>	Shri Bapu Wagh	7000790221
	<ul> <li>Bachelor of Technology (Printing &amp; Packaging)</li> <li>[B.Tech(PP) 4 Years Lateral Entry 3 Year</li> </ul>	<ul><li>Shri Abhishek Pandey Assistant Professor</li></ul>	9669790962
Department of Communication	<ul><li>Master of Science (Media Research) [M.Sc (MR)]</li></ul>	<ul><li>Dr. Rakhi Tiwari</li><li>Associate Professor</li><li>&amp; Head</li></ul>	9300615301
Research communicationrese arch@mcu.ac.in	<ul> <li>Bachelor of Science (Media Research) [B.Sc (MR)]</li> </ul>	<ul> <li>Dr. Mani.K. Nair</li> <li>Senior Assistant</li> <li>Professor</li> </ul>	9131434200
	<ul><li>Master of Library &amp;</li></ul>	<ul> <li>Dr. Arti Sarang         Associate Professor         and Head     </li> </ul>	8989004338
Department of Library & Information Science	<ul> <li>Master of Library &amp; Information Sciences         [MLIS]</li> <li>Bachelor of Library &amp; Information Sciences         [BLIS]</li> </ul>	<ul> <li>Dr. Vijay Kumar Anand Faculty and Course Co-ordinator</li> </ul>	9868770579
dlis@mcu.ac.in		<ul><li>Shri Santosh K.</li><li>Library Assistant</li></ul>	9425166145
		<ul><li>Shri Gopal Verma Asst. Grade-III</li></ul>	9893272094

Name of Department	Name of Programmes	Departmental Admission Coordinators	Contact Number
	<ul><li>M.A. (Journalism)</li><li>M.A. (Mass Communication)</li></ul>	<ul> <li>Dr. Sandeep Bhatt Assistant Professor</li> </ul>	9754870534
	(1/2 Years) ■ M.Sc. (Electronic Media)	Dr. Satyendra Daheriya	8319026861
Rewa Campus rewacampus@ mcu.ac.in	-   · · · ·	<ul> <li>Shri Ravi Sahu</li> <li>Assistant Professor</li> </ul>	9893579200
		Dr. Brijendra Shukla	7693861752
		<ul> <li>Shri Dhirendra         Mishra         Asst. Grade-III</li> </ul>	8269809330

Note- (Details regarding 1 year post Graduate courses are shown in red color in the table above)

The University is offering the following 1-year postgraduate programmes for students who have completed a 4-year undergraduate course under the National Education Policy.